



Today ZTE Corporation is among the world leaders of the information and communication technologies segment as well as leader in technological innovations produced in 20 international development centers.

ZTE believes in technological innovations as its core corporate value, investing more than 10% of its annual income into them. Today, the company counts over 30,000 researchers in the field of next-generation technologies, including 5G, Internet, NFV, SDN, and Cloud Computing. The company operates in more than 160 countries of the world.

ZTE has got 30 years of successful track record (the company was founded in 1985 and listed in both Hong-Kong and Shenzhen stock exchanges). In 1995, **ZTE** received the ISO9001 certificate, which positively influenced the possibilities to enter the international market. In 1999, the first foreign representation of **ZTE** was opened in Islamabad, the capital of Pakistan. Soon, the American subdivision appeared, followed by others. The Ukrainian representative office of the corporation has been working since 2003, while in 2008 **ZTE Ukraine LLC** was registered, having right to carry out business activity within the territory of Ukraine and to satisfy the needs in equipment, works, and services for both residents and non-residents, as well as outside Ukraine.

In 2003, **ZTE** decided to step

up its international work. By 2005, the company was recognized as one of the top 100 international telecommunication enterprises. The company's customers included Vodafone, Telefonica and Hutchison, and in 2008 the list of operators using **ZTE** equipment covered 500 names, including a half of the world's largest operators. In 2009, one-third the GSM equipment sold globally was manufactured under the **ZTE** brand. Growth of the competition, saturation of markets, and other negative factors for the business did not prevent the company from retaining its position at the world market and being one of PRC's most influential companies.

As participant of the UN Global Compact, **ZTE** aims at achieving the vision of balanced and sustainable development on the social, ecological, and economic arena. Facilitating freedom of communication worldwide, the company included innovations, technological convergence and the "going green" concept into the product life cycle. The company also tries to increase energy efficiency and minimize carbon emissions as much as possible.

Due to active presence at the Ukrainian market of information and communication services, **ZTE Ukraine LLC** achieved involvement into projects of all major telecommunication companies of Ukraine. **ZTE** state-of-the-art technologies and equipment have been used by Ukrtelecom, Vega, Vodafone Ukraine, Kyivstar, and others for building up 2G/3G/4G mobile

networks and FTTx, GPON fixed phone networks.

Keeping up with the time, **ZTE Ukraine LLC** actively promotes **ZTE** cloud technologies for economic and commercial activity of state and private entities at the Ukrainian market. Such solutions are relevant for implementation in the work of governmental, medical, educational, transportation and logistics, railway transport, oil and gas, energy generation bodies. The Smart City presents an excellent solution for public safety, utilities metering, road traffic regulation, urban transport operation, street lighting, car parking, organizing remote workplaces, environment pollution control etc.

The rich experience and flexibility of the company in these fields allows to achieve business goals and be leaders in the industry. **ZTE** technologies are used by leading international operators and companies from the Fortune-500 list. All this makes **ZTE** a reliable and strong partner, and **HLB Ukraine** is grateful for the opportunity of cooperation and for the assistance **ZTE** provides in the development of economic relations between the Republic of China and Ukraine!

ZTE Corporation is a global leader in telecommunications and information technology. The company is committed to providing integrated end-to-end innovations to deliver excellence and value to consumers around the world to enable increased connectivity and productivity - Mingxi Huang, Director of ZTE Ukraine.

