

Magnin Gecors, servicing winter sports and their champions



Magnin Gecors, a member of HLB France based in the Alps Mountains, is a mountain expert with many clients closely related to winter tourism, winter sports and ski resort's activities – an expertise that is both local and international with resorts' increasingly global clientele and Switzerland and Italy less than 40 miles away. Among this "mountain-related" client base is a special case: ski champions, whom the firms accompanies with talent in their worldwide, high-level sport career, and later in their career-change projects. One of these world-class champions, ski cross athlete Enak Gavaggio, agreed to speak to *HLB Insight* about the support he receives from Magnin Gecors.

"What I really appreciate with Magnin Gecors is their availability, and the fact that they always explain everything very well – that's something I'm particularly demanding on. They provide me with a clear view on things which enables me to make good decisions. When you have as many different companies as I have it's easy to be lost. Thanks to them I can do what I like, be where I should and do my job.

As an elite athlete I used to get permanent support, with trainers and coaches who helped me reach the top and would support me when I had any doubts. It is the same now with Magnin Gecors: for me my main contact at Magnin Gecors is a fiscal coach, an adviser who enables me to make choices, take risks and push my projects forward. I'm not interested in a mere

accountant, this is not someone I will place my trust and money with: I need an advisor, someone with vision.

I love my adviser at Magnin Gecors. He has a real client relationship and I feel close because we have so many things in common: he's a sportsman... and he likes skiing."

Called the "dark lord" by the ski profession, Enak Gavaggio is a freestyle skier, ski cross champion, winner of bronze and silver medals in the 2001 and 2007 World Championships. While still skiing free ride, Enak put a stop to his international ski cross career in 2010 and launched a number of businesses and projects to prepare for his career change and next stage in professional life. Among those projects: real estate and property buying with "Flocon bleu" ("Blue snowflake"), event organisation with the "Gavaggio Monster Cross" ski race for children, the launch of headwear brand, "Edit Headwear", and "Miam Corner" ("Yum Corner"), a snack-bar on the tracks. In addition to these initiatives Enak manages his continuing ski career, ski races and contests organisation and participation in films and articles realisation from which he obtains copyrights.

Needless to say, with so many and widely different projects Enak needs a professional services provider whose expertise and complete range of accounting and tax services he can fully rely on.

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